

Chill Creative Portfolio

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Consultant Report Makeover

Maximising value through data visualisation and layout design in a consultant report.

Client

Generali Insurance

Scope

· Brochure and leaflet design

· Annual report and book design

The Value of Presentation: Transforming a mundane report with attractive graphs, images and design

A boring word document can become a visually attractive report through the use of custom graphs and images. Good presentation is not only achievable; it's also a highly effective way to help your viewers access important information easily while retaining their attention.

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