

Chill Creative Portfolio

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TELSTRA Joint 650 & Information hub

Simplifying Data with Strategic Infographics

Demonstrating the global capabilities of Telstra International through a mini website with tailored infographics.

Client

Telstra International

Scope

- · User flow analysis
- · Website UI (User Interface) design
- Programming
- · Interactive design

Global Capabilities at a Glance

Telstra offers a variety of telecommunications and information services across the world. We designed a simple interface that breaks down Telstra's activities per country and summarizes the benefits of the company's global network so clients can easily find the information they're looking for.

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